



Family of the Year *The Rubino Family*

The Rubino Family has dedicated their daily lives to promoting a real understanding of high-quality authentic Italian imported goods. They appreciate the importance of the Italian heritage by only carrying the highest quality products Italy can offer. Our customers are the most important stakeholders in our business. Customers first, and quality products have been, and still are, the building blocks to Rubino's Italian Food.

In 1977, Peter's daughter Phyllis became involved, and they decided to move to the Ridge Road East location. With the addition of his son Joseph in 1980, Rubino's expanded into a larger building and opened several new locations.

Joe delivered newspapers during his childhood, but eventually went back to work for his father. After high school, Joe juggled two full-time schedules (one at MCC, the other at the store) with one tough decision: Should he go on to SUNY Brockport or commit himself to carrying on the business? Joe didn't hesitate, "Family came first. I could not leave my dad, and it was too much for Phyllis to take on by herself, as she was starting a family of her own."

To this day, dedication to high quality products and customer service is the trademark of what Rubino's does best!

